

ABSTRACT OF THE DISCLOSURE

Systems and techniques to design and deploy portal pages include selectively interpreting a portal page template based on a mode of operation. The interpretation of the portal page template results in presentation of a design-time application operable to edit the portal page template if the mode of operation is design-time, and the interpretation of the portal page template results in presentation of a run-time application operable to interact with portal dynamic content if the mode of operation is run-time. Interpreting the portal page template at design-time can result in code that enables editing of the portal page template being added, and the added code can be client-side scripting that enables addition of a content component to a content container in the portal page template using a drag-and-drop action in a WYSIWYG portal layout editor.

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